

# Privacy Policy

Continuous | Queensland, Australia | Last updated 1 July 2026

## Overview

This Privacy Policy explains how Continuous collects, uses and stores information from waitlist members, customers, club contacts and people who submit feedback or enquiries.

## Information we collect

- Name and email address.
- Phone number where relevant.
- School, club or organisation where provided.
- Preferred size and product interest.
- Waitlist signup date and source.
- Build the Z2 suggestions and feedback.
- Club enquiry details, including approximate quantity, timeline, vision and uploaded logo/mockup files.
- Website analytics information, if analytics tools are enabled.

## How we collect information

- Jotform forms on the website.
- MailerLite waitlist and email signup forms.
- Continuous HQ internal notes and records.
- Email communication with Continuous.
- Google Drive or Google Sheets where business records are stored.
- Website analytics tools if used.

## How we use information

- To manage the Z1 waitlist and launch updates.
- To contact people about orders, pickup or product availability.
- To reply to club partnership enquiries.
- To improve future products, including Z2 development.
- To organise business records and customer support.
- To send email updates where the person has signed up to receive them.

## Email updates

Continuous may send product updates, launch information and limited brand news to people who join the waitlist or sign up through a form. People can unsubscribe from marketing emails using the unsubscribe link in the email or by contacting [joschka.holdt@icloud.com](mailto:joschka.holdt@icloud.com).

## Sharing information

Continuous does not sell personal information. Information may be shared only where reasonably needed to operate the business, such as with Jotform, MailerLite, Google services, Continuous HQ tools, or production

partners for club orders. Club order details may be shared with a production partner where needed to manufacture the approved order.

## **Storage and security**

Continuous will take reasonable steps to keep information organised and protected. No online system is perfectly secure, so sensitive information should not be submitted unless required for the project.

## **Access and correction**

People may contact [joschka.holdt@icloud.com](mailto:joschka.holdt@icloud.com) to ask for their information to be corrected or removed from Continuous records where practical and appropriate.

## **Contact**

For privacy questions, contact [joschka.holdt@icloud.com](mailto:joschka.holdt@icloud.com).

This document is a practical business template for Continuous and is not legal advice. Policies should be reviewed as the business grows or if sales methods change.